

# Beaverton Community Vision

Program Update  
City Council Presentation  
February 21, 2012

# Introductions

- Mark Fagin, VAC Chair (2009-2011)
- Jaann Hoisington, VAC Chair (2012-present)
- Holly Thompson, Visioning Program Manager



# Tonight's Presentation

- Council Adopt the Visioning Action Plan Update
- VAC Looking Forward



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# Partner Participation

- 70 partner recruitment meetings
- 61 community partners adopted actions:
  - 39 lead partners
  - 22 support partners



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# 61 Community Partners

- Asian Health & Service Center
- Beaverton Area Chamber of Commerce
- Beaverton Arts Commission
- Beaverton CERT
- Beaverton City Library
- Beaverton Civic Theatre
- Beaverton Committee for Citizen Involvement
- Beaverton Downtown Association
- Beaverton Farmers Market
- Beaverton Garden Club
- Beaverton Hispanic Resource Center
- Beaverton History Center
- Beaverton Lions Club
- Beaverton Literacy Council
- Beaverton Police Activities League
- Beaverton Police Department
- Beaverton School District
- Beaverton Valley Times
- Bicycle Advisory Committee
- Bicycle Transportation Alliance
- Bruce International
- Center for Intercultural Organizing
- Citizens with Disabilities Advisory Committee
- City of Beaverton
- Clean Water Services
- Community Action
- Community Warehouse
- Cultural Coalition of Washington County
- Domestic Violence Resource Center
- Ecumenical Ministries of Oregon
- Elsie Stuhr Center
- Habitat for Humanity
- Hands On Greater Portland
- Inter-Religious Action Network of Washington County
- Library Advisory Board
- Loaves and Fishes Center
- Mayor's Diversity Task Force
- Mayor's Youth Advisory Board
- Metro
- Natural Step Network
- ODOT
- Portland General Electric
- Regional Water Providers Consortium
- Ride Connection
- RSVP
- SCORE
- Senior Citizens Advisory Committee
- Sister Cities Advisory Board
- SOLV
- TriMet
- Tualatin Hills Park and Recreation District
- Tualatin Valley Fire and Rescue
- Visioning Advisory Committee
- Washington County Consolidated Communications Agency
- Washington County Department of Health and Human Services
- Washington County Department of Housing Services
- Washington County Museum
- Westside Economic Alliance
- Westside Transportation Alliance



# Partner Survey 2011

## Action Progress & Timeline:

- 31% actions underway
- 57% actions ongoing or completed

= 88%



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# Partner Events



- Partner reception (May 2011)
- Annual open house (August 2011)



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# Goal Language Changes

- Build a **Friendly and Welcoming** Community
- Create a Vibrant Downtown
- Improve Mobility
- **Responsibly** Provide High Quality Public Services
- Enhance Livability





# Action Plan Changes

Three actions moved to idea bank:

#48: Assess Westside Bypass

#59 Fare-Free Transit Zone

#64 Street Car System

= 115 actions



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# Successes & Highlights

- Urban Renewal Plan / Civic Plan
- International festival
- New Beaverton brand & logo
- Beaverton Downtown Association
- Electric car charging stations



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# Successes & Highlights

- WCCCA community notification system
- Fanno Creek Trail completion
- International Sustainability Leadership Project
- Bike and Ride at Beaverton Transit Center

**Partners reported we  
helped advance 40 actions  
this year!!**



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# Program Awards in 2011

- Public Involvement Project of the Year –  
Best Planning Project  
International Association of Public Participation (IAP2),  
Cascade Chapter
- Award of Excellence – Community Visioning  
City County Communications and Marketing Association (3CMA)



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# Accountability to the Vision

## VAC Purpose:

The purpose of the Visioning Advisory Committee (VAC) shall be to promote the city's citizen-based visioning process. The VAC is responsible to promote continued citizen involvement in the visioning process; establish, review, and update a vision action plan to be presented to the City Council for review and approval; and provide regular updates on the visioning process to the City Council and the community-at-large.

—VAC bylaws, adopted November 2008



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# Looking Forward

## VAC Workplan

- Events
- Outreach
- Partners



# 2012 Workplan: Events

- Forums & community conversations
- Community clean-up days
- Connections with other cities' visioning programs



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# 2012 Workplan: Outreach

- Annual open house
- Annual report
- Newsletter
- Social media
- Volunteers



# 2012 Workplan: Partners

- Lead partner meetings
- Partner assistance & survey
- Involve youth in civic affairs  
(with MYAB)



# Thank You



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